



CHURCH & DWIGHT CANADA

THE COMPANY:

Church & Dwight Canada is a Consumer Packaged Goods company with over 30 leading brands in the Personal Care, Household and OTC categories. Listed on the S&P 500, most of C&D's brands occupy a #1 or #2 share position.

Its signature brand is the Arm & Hammer family of products that include baking soda, laundry detergent, dental care (toothpaste and Spinbrush) and cat litter. Other well-known and successful Church & Dwight brands include Trojan, First Response, OxiClean, Batiste, Nair, Graval, Rub A535, Orajel, Replens, Vitafusion and L'il Critters. The company recently bolstered its brand roster with the acquisitions of the Viviscal Hair Growth System, Toppik Hair Building Fibers, Anusol Hemorrhoid treatments and Waterpik.

THE POSITION:

Reporting to the Director, Financial Planning & Analysis, the **Senior Financial Analyst** will be a key member of the Finance team, providing financial guidance to the Marketing team by providing financial insights and facilitating key decisions related to revenue, profitability and return on investments. This position is ideal for the professional who is looking for an opportunity for career growth and wanting to add value to a fast-growing organization.

The successful candidate will:

- Prepare Brand P&Ls analyses (month, quarter, annual, Budget), identifying and reporting timely updates on key measures
- Analyze mix/volume, price, cost of goods, customer profitability and ROI to provide financial insights
- Present brand performance findings with Brand Managers during regularly scheduled reviews
- Draw conclusions from complex data and help make insightful financial decisions and recommendations with minimal guidance
- Develop/evaluate displays/prepacks for strategic vs. tactical purposes and impact on brand profitability; monitoring/managing display trends and costs
- Works with cross-functional teams including Marketing, Operations, Revenue Management, Supply Chain, Internal and External auditors and Accounting

- Leads in the preparation/analysis/monitoring of brand profitability of new product development, business analysis, cost savings, and marketing program investments, followed by actionable recommendations/execution plans based on the analyses
- Work closely with Brand Managers to ensure brand performance reporting and forecasting accuracy, to understand committed vs. non-committed funds
- Complete complex analytical work and special projects
- Key finance contact for brand group and functional groups on brand profitability and analysis
- Assessment and management of brand marketing spend

THE IDEAL CANDIDATE HAS:

- Professional Accounting Designation – CPA
- 5+ years of experience in the CPG FP&A industry with demonstrated proficiency of managing a complex group of brands
- Strong analytical skills with ability to present data in a meaningful way and make recommendations
- Ability to show initiative and make impactful decisions with little to no supervision
- In-depth knowledge of preparing and analyzing account reconciliations
- Ability to think critically and recommend ideas for improvement of existing policies and practices
- Proven problem solving skills and the ability to implement solutions
- Excellent interpersonal skills
- Ability to work in a cross-functional team environment
- Excellent communication (oral and written) skills
- Ability to prioritize and effectively manage varying deadlines
- Strong attention to detail and deadline oriented
- SAP and BPC experience is an asset
- Proficiency in Excel and MS Work